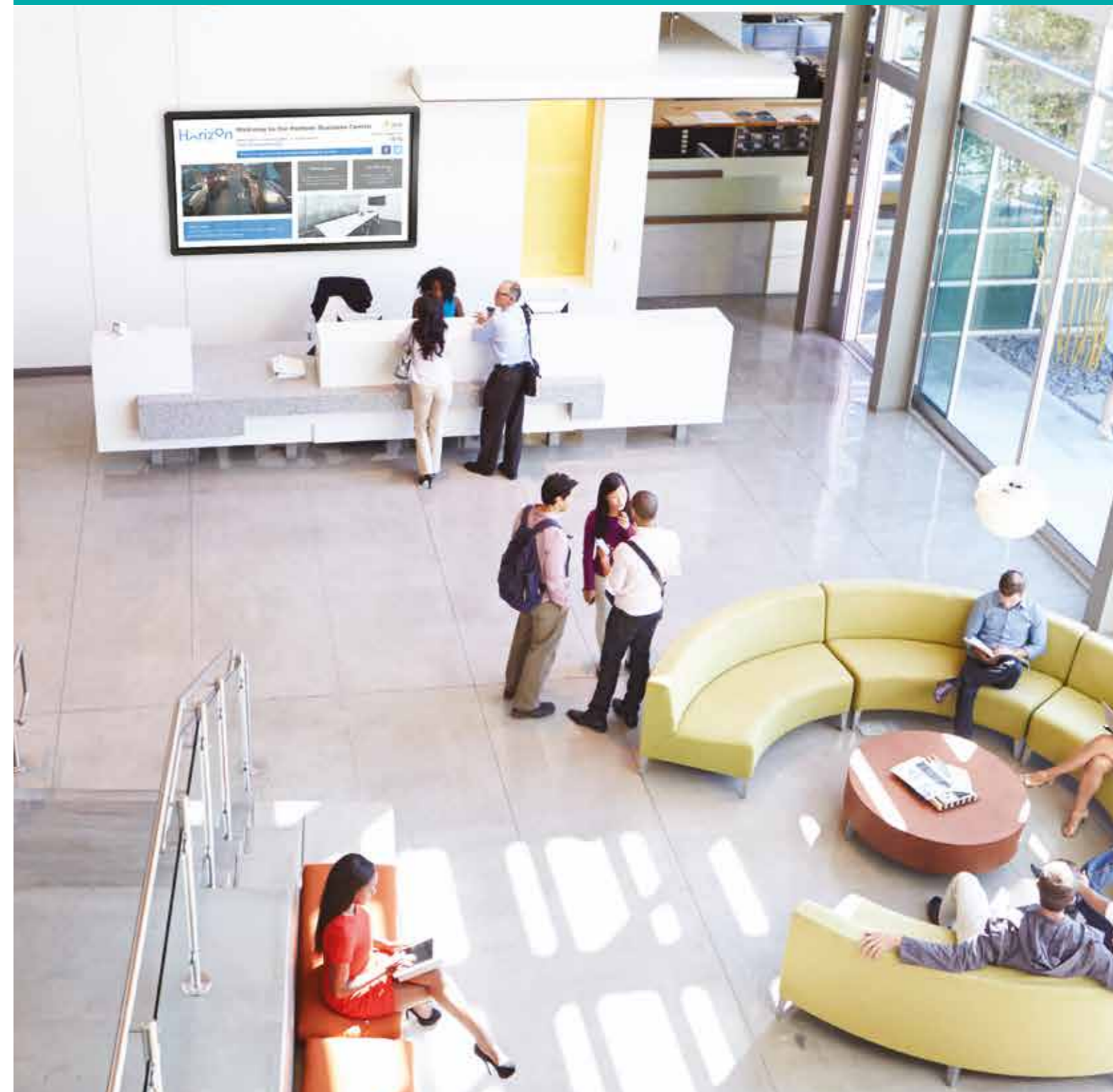


sedao
digital signage

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A reseller's guide.

Digital signage
for any sector

sedao
digital signage



Sedao Digital Signage is an innovative manufacturer of high quality, easy to use and cost-effective digital signage applications and communications systems. Sedao is the only solution on the market to feature instant template personalisation, cutting-edge dynamic design software and customised room booking integration.

Integrate all types of signage with SedaoLive: Video Wall, Single Screen and Room Booking Systems

Sedao works closely with resellers and end users, applying their feedback to the continuous improvement program. The ongoing development of design and implementation of new features value-adds to existing products, ensuring Sedao are at the forefront of the digital signage industry with an ever-evolving product line.



Sedao offers flexible simple to use products for busy people. The solutions are intended to help clients display digital signage messages quickly and easily.

- Designed for non-graphic/non-technical users
- Ideal for a broad spectrum of applications across all types of industry sectors
- Available for CLOUD or LAN applications
- A simple interface for editing and managing content
- Free template packages for instant personalisation to suit the client's brand
- Playback of multiple media types, including images, movies, html, PowerPoint, PDF and web pages
- Playback of native PowerPoint presentations with live animations
- Ability to crop web pages to display dedicated zones of web content
- An unlimited number of zones to play multiple media formats simultaneously
- Dynamic design, simple to use software for creating completely bespoke template layouts
- Grouping for users with multiple screens
- Calendar scheduling for displaying different signage messages at dedicated times throughout the day
- Advanced scheduling capability for setting signage displays to play weeks and months in advance
- Instant emergency messaging
- Integration of Sedao's RoomXchange room booking system using Exchange or 365
- Integration of PC desktops to deliver digital messaging site or organisational wide
- Sedao is powered by a Windows Operating System, allowing for integration with secure domain networks ideal for high security applications
- Touch compatible as standard
- Futureproof templates that support 4K resolution screens



The success of Sedao's resellers is important and we deliver a sales program that supports your business objectives and opportunities:

- Product training | Marketing collateral | Sales leads | Sales support services (package recommendations, remote demonstrations) | Protected product margins | Favourable pricing for large projects | Exclusive distribution channel – no direct sales by manufacturer to end user | After sales installation/technical support

“For the past ten years we have been installing Sedao Digital Signage as its versatility and simplicity suit the many sectors we service. With both Cloud and on-premise versions, we use Sedao for single screen, multi-screen and video wall installations. From a reseller perspective, Sedao offers products that are easy to use and cost effective, they also support our prospecting and post sales activities is ideal – we recommend Sedao.”

Andy Craig, ARC AV

Sedao support our authorised reseller network with a wide selection of training packages to suit all needs.



Does your client need Cloud or LAN?

SedaoLive CLOUD is ideal for single or multiple site applications with any number of screen displays:

Virtual

Stored on a secure cloud to keep your network available for other applications and allow virtual access

Flexible

Controlled with a dedicated remote log-in via any internet connected device for editing from any site location

Simple

User friendly contemporary interface with free templates

Scalable

Connect and control multiple screens across multiple sites for a growing network

Affordable

Low cost to manage small or large installations

Sedao LAN is designed specifically for single site applications with any number of screen displays:

Networked

Connect to your Local Area Network in-house

On-premise

Controlled using a dedicated PC on site

Intranet

Editing via an assigned intranet log-in on site

Secure

Ideal for high-security operations and private networks

Which Sedao player does your client need?

Feature	The Pico MKII	The Pro V3	The Pro V3L
Connect any number of screens	✓	✓	✓
Install across multiple sites	✓	✓	✗
Manage your account online	✓	✓	✗
Choose from dozens of online templates	✓	✓	✗
Add images, video, text and news feeds	✓	✓	✓
Add PowerPoint, PDF, Word and other file types	✓	✓	✓
Add live TV	✗	✓	✓
Add web pages or cropped web windows	✗	✓	✓
Use Interactive Kiosking/Touch enabled	✗	✓	✓
Control who updates different zones	✓	✓	✓
ImageFlyer software included for designing your own templates	✗	✓	✓
Dedicated LAN network connection	✗	✗	✓
Require Eco Powering down of media player	✗	✓	✓

SedaoLive Annual Plan Features

Feature	Basic	Premium 2GB	Premium 5GB	Premium 10GB	Premium 20GB
Storage*	100MB	2GB	5GB	10GB	20GB
Number of Screens	1 only	1-10	1-25	1-50	1-100
Central Administrator	✓	✓	✓	✓	✓
Multiple Sub User	✗	✓	✓	✓	✓
Advanced Scheduling	✗	✓	✓	✓	✓
Channel Looping	✗	✓	✓	✓	✓
Instant Messaging	✓	✓	✓	✓	✓

*Other storage plans available on application.